

Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo

SCHEDULE
COMMON MODUL

October 2020				
M	T	W	T	F
			1 9:30-11:30 <i>Master Presentation</i> Knowledge Management and Innovation Strategies	2
5 9:30-14:30 Knowledge Management and Innovation Strategies	6 9:30-14:30 Knowledge Management and Innovation Strategies	7 9:30-14:30 Knowledge Management and Innovation Strategies	8 9:30-14:30 Knowledge Management and Innovation Strategies	9
12	13 9:30-14:30 Knowledge Management and Innovation Strategies	14 9:30-14:30 Knowledge Management and Innovation Strategies	15 9:30-14:30 Knowledge Management and Innovation Strategies	16
19 9:30-14:30 Corporate and International Strategy	20 9:30-14:30 Corporate and International Strategy	21 9:30-14:30 Corporate and International Strategy	22 9:30-14:30 Corporate and International Strategy	23
26 9:30-14:30 Corporate and International Strategy	27 9:30-14:30 Corporate and International Strategy	28 9:30-14:30 Corporate and International Strategy	29 9:30-14:30 Corporate and International Strategy	30

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November 2020				
M	T	W	T	F
2 9:30-14:30 Human Resources Strategies	3 9:30-14:30 Human Resources Strategies	4 9:30-14:30 Human Resources Strategies	5 9:30-14:30 Human Resources Strategies	6
9 9:30-14:30 Human Resources Strategies	10 9:30-14:30 Human Resources Strategies	11 9:30-14:30 Human Resources Strategies	12 9:30-14:30 Human Resources Strategies	13
16 9:30-14:30 Marketing Strategies in Specific Sectors	17 9:30-14:30 Marketing Strategies in Specific Sectors	18 9:30-14:30 Marketing Strategies in Specific Sectors	19 9:30-14:30 Marketing Strategies in Specific Sectors	20
23 9:30-14:30 Marketing Strategies in Specific Sectors	24 9:30-14:30 Marketing Strategies in Specific Sectors	25 9:30-14:30 Marketing Strategies in Specific Sectors	26 9:30-14:30 Marketing Strategies in Specific Sectors	27

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SCHEDULE
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December 2020				
M	T	W	T	F
30 Nov 9:30-14:30 Strategic Marketing	1 9:30-14:30 Strategic Marketing	2 9:30-14:30 Strategic Marketing	3 9:30-14:30 Strategic Marketing	4
7 9:30-14:30 Strategic Marketing	8	9 9:30-14:30 Strategic Marketing	10 9:30-14:30 Strategic Marketing	11
14 9:30-14:30 Strategic Marketing	15	16	17	18
21	22	23	24	25

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SCHEDULE
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January 2021				
M	T	W	T	F
11 9:30-14:30 Knowledge Management and Innovation Strategies (tutorial)	12 9:30-14:30 Corporate and International Strategies (tutorial)	13 9:30-14:30 Human Resources Strategies (tutorial)	14 9:30-14:30 Marketing Strategies in Specific Sectors (tutorial)	15
18 9:30-14:30 Strategic Marketing (tutorial)	19 9:30-14:30 Knowledge Management and Innovation Strategies (evaluation)	20	21 9:30-14:30 Corporate and International Strategies (evaluation)	22
25 9:30-14:30 Human Resources Strategies (evaluation)	26 9:30-14:30 Marketing Strategies in Specific Sectors (evaluation)	27	28 9:30-14:30 Strategic Marketing (evaluation)	29

The presentation on Tuesday, 1st October will take place in room 1.03 in the building Madre de Dios in the Faculty of Law and Social Sciences, Toledo. The classes will be taught in the same room.