



ISPEC

International and Spanish
Economics Research Group

I WORKSHOP of ISPEC

9,30h **WELCOME COFFEE**

10,00h **KEYNOTE LECTURER: ERIK van der MAREL**

Chief Economist at ECIPE, Associate Professor at the Université Libre de Bruxelles and Consultant Economist at the World Bank
“The Trade Effects of AI Provisions in PTAs: Does Non-binding matter?”

11,00h **RESEARCH PAPER:**

“Data-Intensive Services in GVCs: The Role of Trade Agreement”

Leticia Blázquez, Carmen Díaz-Mora, **Erena García López**,
Belén González-Díaz (ISPEC GROUP)

11,30h **COFFEE BREAK**

12,00h **KEYNOTE LECTURER: ELENA CEFIS**

Dipartimento di Scienze Economiche Università degli Studi di Bergamo and Sant’Anna School of Advanced Studies

“Innovation Policies and Firms’ Productivity: The Italian Industry 4.0 Plan for Digital Transformation”

13,00h **RESEARCH PAPER:**

“Influence of Technological Turbulence and Market conditions on Ecoinnovation”

Ángela Triguero, David Córcoles, M. Carmen Cuerva (ISPEC GROUP)

13,30 **LUNCH**

31 January, 2025

Sala de Prensa

Facultad de CC. Jurídicas y Sociales de Toledo